**4th Annual St. Johns Mint Festival Rodeo**

After a long awaited two years, the Mint Festival is proud to welcome the Mid-States/IPRA Championship Rodeo held on **August 13, 2022** and Michigan High School Rodeo hosted on **August 14, 2022**.

We are reaching out to see if you would be a continued sponsor of the rodeo and would like to sponsor again this year. Sponsorships **due by July 14, 2022**. Certain sponsorship opportunities have changed and are limited on a first come, first serve basis.

We want to thank you for your continued support over the years and look forward to having you as a sponsor again this year.

Contact us for further information at [mintfestival.rodeo@gmail.com](about:blank)

Visit our website at [www.mintfest.org](http://www.mintfest.org) for more information.

Committee members:

Kelsey Patterson (989) 640-6605 Kyle Fullhart (989) 640-1669

Denise Fullhart (517) 712-9197

**St. Johns Mint Festival Rodeo Sponsorship Opportunities**

**Gold Sponsor $3500.00**

Chutes *(6 available)*

Optional Booth at Mint Festival

Announcements as Gold Sponsor throughout Rodeo

Ad on Radio *(Mint Festival & Rodeo)*

T.V. Spots

Rodeo Posters *(Logo on Poster)*

Mint Festival Rodeo Facebook (*Logo on website)*

10 Tickets to Saturday event & 2 Parking Passes

Full page ad in Rodeo Program *(coupon preferred)*

**Silver Sponsor $2500.00**

Arena Banner *(Banner must be provided)*

Optional booth at Mint Festival

Announcements as Silver Sponsor throughout rodeo

Ad on Radio *(Mint Festival & Rodeo)*

Mint Festival Facebook *(Logo on website)*

Rodeo posters *(Logo on poster)*

½ page ad in Rodeo Program *(coupon preferred)*

6 Tickets to Saturday event & 1 Parking Pass

**Bronze Sponsor $1500.00**

Announcements at Rodeo

Event Sponsor *(8 available)*

Mint Festival Facebook *(Logo on website)*

Rodeo Posters *(Logo on posters)*

¼ page ad in Rodeo Program *(coupon preferred)*

4 Tickets to Saturday event & 1 Parking Pass

**Chute Sponsor & End Gate $800.00 each**

This is a limited sponsorship with only 6 chutes and 1 end gate available; a bored will be placed on the outside of the chute as well as announcements during rough stock events*.* ***ONLY 1 LEFT***

**SOLD OUT**

¼ Page Ad

4 Tickets to Saturday event

**Vendor Spot $100.00 each**

Vendor spot to sell or promote items.

**Grand Stand Sponsor $750.00** *(6 available)*

Full Page ad in Rodeo Program *(coupon preferred)*

Announcements throughout Rodeo

2 Tickets to Saturday event & 1 parking pass

Banner hung on bleacher *(banner must be provided)*

**Event Sponsor $500.00 each**

Only 8 available: Bareback riding, Saddle Bronc, Bull Riding, Steer Wrestling. Team Roping, Tie down Roping, Break Away Roping, and Barrel Racing **ONLY 2 LEFT!!!**

Announcements during events

¼ page ad In Rodeo Program *(coupon preferred)*

2 Tickets to Saturday event

**Banner Sponsor $350.00 each**

Banners will be hung around in the arena throughout both events (***banners must be provided***).

Size 4’x8’

**Program Options:**

There will be a program available at the entrance, printed in full color full of coupons for attendees to use at a later date.

**Full Page Ad** @ $300.00

**½ Page Ad** @ $225.00

**¼ Page Ad** @ $150.00

Coupon is Preferred with sponsorship *(unless business does not permit)*

**Additional Sponsorship opportunities:**

**SOLD**

**Pickup Men** (2) @ $500.00 Logo on shirt and free ¼ page ad (coupon preferred)

**Bullfighter** (2) @ $500.00 Logo on shirt and free ¼ page ad (coupon preferred)

**Judges** (2) @ $500.00 Logo on shirt and free ¼ page ad (coupon preferred)

**4th Annual St. Johns Mint Festival Rodeo**

Company or Sponsor Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name & Phone number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ State: \_\_\_\_\_\_\_\_\_\_\_ Zip: \_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Level Desired:

\_\_ Gold Sponsor ($3,500) \_\_Silver Sponsor ($2,500) \_\_Bronze Sponsor ($1,500)

\_\_Grand Stand ($750) \_\_Chute & End Gate ($800) \_\_Event Sponsor ($500)

\_\_Banner Sponsor ($350) \_\_Pick Up Men ($500) \_\_Bullfighter ($500)

\_\_Judge Sponsor ($500) \_\_Full Page Program Ad ($300) \_\_ ½ Page Ad ($225)

\_\_ ¼ Page Ad ($150) \_\_ Vendor Spot ($100)

Method of Payment (check one): \_\_Cash \_\_Check \_\_Credit Card

\_\_ My Check or cash is enclosed

\_\_I authorize you to charge $\_\_\_\_\_\_\_\_ to my:

\_\_ VISA \_\_ Master Card \_\_Discover \_\_American Express

Card holder’s name as it appears on card: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Card Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Exp Date: \_\_\_\_\_\_\_ 3 Digit Code: \_\_\_\_\_\_\_\_\_

Checks can be made out to St. Johns Mint Festival and mailed to:

Attn: Mint Festival Rodeo PO Box 61, St. Johns, MI 48879 or online payments can be made at [www.secure.affinipay.com/pages/mintfest/payments](about:blank) Reference Rodeo and level of sponsorship.